

MUTUAL SIGNS MISS STERLING

Universal Screen Star is Assigned to Dramatic Company under MacQuarrie.

Edith Sterling, who has been playing stellar roles in 101 Bison and Big U pictures has been signed by the Signal (Mutual) Film Corporation's studios for its dramatic company. An exceptionally strong company will be gathered to Miss Sterling's support un-



EDITH STERLING

der the direction of Murdock MacQuarrie, who has been prominently identified with the film industry almost since its inception.

In addition to winning fame as a director, Mr. MacQuarrie has scored many character hits both in pictures and on the speaking stage. One of his biggest successes was playing the dual role of "Dr. Jekyll and Mr. Hyde" at the New York theater, on Broadway, for a run of twenty-two weeks. He comes to Signal from the Universal where in the last eighteen months he has produced eighty-eight thousand feet of dramatic features.

In the supporting company will be Mildred Wilson, Norbert Kyles and Francis J. McDonald. The first picture which will be a multiple reel feature, will have in it the throbs of a big city dealing as it will with problems created by congested and struggling humanity, graft, reform and men "higher up" around the activities of which will be woven a story of love, with a good "punch moral" as a climax.

Appears in New Pallas Picture



Dustin Farnum
Pallas-Paramount Star

Mr. Farnum's latest screen appearance is in "The Call of the Cumberlands," a Paramount picture produced by the Pallas company and just released a day or two ago.

SCREEN VIEW

Gives Mr. Terhune Enough "Dope" for the Red Circle Serial.

Will M. Ritchey, Balboa's chief scenario editor, is the author of "The Red Circle," the continued screen story now running all over the country, as released by Pathe. H. M. Horkheimer, president and general manager of Balboa, furnished the basic idea from which Mr. Ritchey developed his story. The fiction version which is appearing in many newspapers was done by Albert Payson Terhune, from

Strong Film Features Scheduled at Orpheum

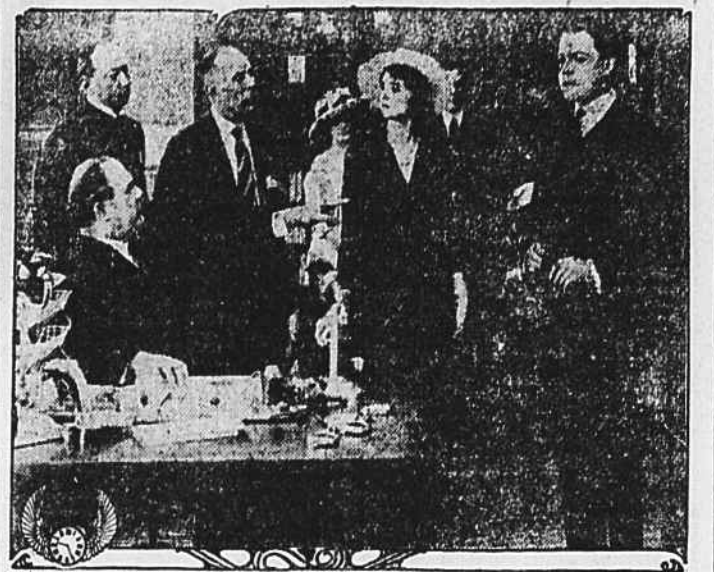
Week Starts Off with Shubert Offering of Clyde Fitch Play.

Marvelous photodramas are booked at the Orpheum theater for this week, and the management declares that it has spared neither time nor expense to make this a banner week.

The Shubert offering, "The City," will start the week Monday, and Thurlow Bergen will appear in the leading role of this master work of the celebrated writer, Clyde Fitch. It is not often that a play will permit such acting as is seen in this, and not often that an actor moves and aways his spectators with such powerful currents of emotion as is afforded in this marvelous production. It is everybody's play in its mighty power and swift, strong action and it pulses with life, strong and vital. Plenty of romantic situations are contained within

success, "Madame X," in six wonderful acts, Thursday. The story, which is familiar to all, tells of a neglected wife, who mistakes the friendship of her husband's friend for affection, and as a result is driven from home. In the depths of degradation she is about to end her miserable life when a spark of love comes to her in the way of a note from a dear friend, telling that a dowry has been left her in Paris. The part of "Madame X" calls for the strongest acting imaginable and Miss Donnelly is the one girl fitted for the occasion. The whole play is a tragedy and through its travels from place to place has won a wide appeal, being one of the best and most wonderful compositions ever produced in the silent drama.

The Week's Sensation. The sensational offering of the week comes on Friday and Saturday when the charming and dainty screen idol, Molly McIntire, will appear in the



SCENE FROM "THE SEVENTH NOON"
FIVE-ACT MUTUAL MASTERPIECE

its thought and the lure of the city is clearly and impressively shown.

Adapted from Novel. The Mutual masterpiece, "The Seventh Noon," will be the hour's sensation and brilliant offering of Tuesday. The clever screen star, Ernest Glendinning, assisted by A. J. Robinson, Julia Blanc and Gilda Leary will appear in the leading roles. The story has great strength, being adapted from the famous novel by the same name. It depicts the downfall of two lives who endeavor to rise but who, because of the excesses in the ways of society, absolutely fail. The scenic effects are truly wonderful and the photography is superb.

Secret Service Story. Wednesday, the Universal company will offer the distinguished character actor, Edwin Stevens, in the famous novel by Natalie Summer Lincoln, "The Man Inside," a thrilling, gripping drama of the secret service commission, featuring an exceptionally clever cast. The story tells of the love affair of a United States agent and his thrilling and perilous escapes from a gang of crooks who are trying to "get him." He finally wins out against adversity and marries the girl of his heart. The entire play is sublimely staged and acted. Episode number four of the great serial drama, "Graft," every part of which is a complete story, will also be shown.

"Madame X" Thursday. The famous Broadway star and stage beauty, Dorothy Donnelly, supported by an all star New York cast, will appear in the celebrated stage

COMEDY

Stunt is Performed by the Ohio State Board of Censors.

The vagaries of official moving picture censor boards are often past understanding. For instance the Ohio board of censors last week ordered a scene eliminated from "A Boy at the Throttle," a "Hazard of Helen" release. When the Kalem officials were first informed of the order they were stunned. Knowing the picture, they could not image what scene could have aroused the censor's ire. Then when the official order arrived they turned quickly to the description of the scene to be cut and found, "Eliminate scene showing boy running engine."

The film producers are still unable to figure where the danger to morals lay in having an engineer show his son how to run an engine.

seeing the filmed pieces by Mr. Ritchey.

It has not been an uncommon thing in the past to take photoplay scenarios and fictionalize them. But the newspaper stories of "The Red Circle" are supposed to be the first instance where the story version has been made from the screen view.

ODEON THEATER

RUSSELL HENRICE'S PRINCESS MAIDS

featuring

FERN DeLACEY

—IN—

"Buster Brown in Hicksville"

A Pony Chorus of Singers and Dancers.

Successful Fun Show with Jingle Tunes

AMEN!
Death bed scenes may have their place.
But this place is surely small.
The passing away in the photoplay.
Say, it won't do at all!
There's the bed sheet
Pulled over her feet—
And her face turned to the wall!
Death bed scenes with the Red Cross nurse.
Are the usual thing, we know.
But every day in the photoplay
It draws less of the "dough."
With the doctor, grave,
And the folks so brave—
We think it ought to go!
—Paste Pot and Shears.

GRIFFITH'S FILM BREAKS ALL RECORDS

More Than Five Million People Have Seen "The Birth of a Nation."

D. W. Griffith's wonder spectacle, "The Birth of a Nation" has just closed at the Liberty theater the most remarkable run ever known in the history of the American drama and which also sets a new high record for long runs in New York City. The great production was presented in New York for 804 consecutive performances to a gross attendance of 872,000 people. James Metcalf, the master critic of life, estimates from these figures that one in every four of the available theatergoers of the metropolis saw Griffith's masterpiece before its New York run ended.

Former Records. The former record of the New York stage was held by Hoyt's "A Trip to Chinatown," which ended a run of 670 performances in August, 1893. Prior to that Henry E. Dixey in "Adonis" held the record for 654 performances. The nearest modern approach to this was the record of Laurette Taylor in "Peg o' My Heart," who ran for 604 performances in 1912-14.

The prices for the Griffith spectacle, which was the first combination of the photodrama and musical spectacle ever given to the world, ranged from twenty-five cents to \$2.00. The average paid attendance was about seventy-eight cents per capita, making a total gross receipts for the New York run of over \$600,000. This is the greatest take for this space of time ever known by any theatrical offering in the world as these figures have been amplified by record breaking runs simultaneously in Chicago, Boston, Philadelphia, Pittsburgh, St. Louis and Atlantic City, N. J. About this

MISS ULRICH'S JUMPS TO FAME QUITE RAPID



Lenore Ulrich, Pallas-Paramount Star.

Only five years ago pretty Lenore Ulrich, the Pallas-Paramount star, decided that she wanted to go on the stage and due to characteristic persistence it was not long before her dreams were realized. In stock she attracted a great deal of attention and when, after a thorough training in this field—the greatest school for the actress that there is—she was discovered by Oliver Morosco in a small town. The western producer immediately realized the wonderful possibility of this little actress and gave her a great opportunity by starring her in "The Bird of Paradise." The confidence of Oliver Morosco was not misplaced. Far from it; the instantaneous triumph scored by his "find" exceeded even the wildest dreams of either the star or the producer. The fame of Lenore Ulrich soon spread

from coast to coast. In "Kilmeny," Miss Ulrich made her screen debut for the Morosco-Paramount organization. Her success in this photoplay is a matter of film history. Other stars might have made "Kilmeny" attractive on the stage, but it took the powers of an Ulrich to make her adorable on the screen. As the wife of the woods, a pal of rabbits, birds, wolf cubs and other animals of the forest, she appeared in scenes of unaffected charm and heart appeal. Dramatic scenes were most effectively portrayed by the little star in a manner that bespoke of wide versatility. Miss Ulrich's next Paramount picture will be released the early part of March. It was secured with Mexican surroundings and is very dramatic and thrilling.

DeLoss "Masqueraders" Are to Be at the Palace

time and since, twelve companies have been touring the central and eastern states under the Griffith direction to enormous business, and gross weekly receipts often exceeding \$125,000. In addition the spectacle has a run of twenty-two weeks in Los Angeles and seventeen weeks in San Francisco to its credit and has turned its 100th performance in London, Eng. Over 5,000,000 people have seen the production.

False Reports. There has been a great deal of misrepresentation regarding this stirring attraction which has been spread about the country by a society of organized opposition in this city. The truth is "The Birth of a Nation" has never been interfered with in any city where it has been presented for a single performance to the people of this country. It has never caused any prejudice or trouble anywhere with the exception of a single demonstration in Boston stirred up by the same negro, one Trotter, who was ordered out of the White House for insulting the president of the United States, and in Philadelphia where a cheap political disturbance that lasted a few minutes was made just before election time by a colored crowd that was supporting a candidate for the mayoralty. This candidate was beaten at the polls by over 90,000 votes. "The Birth of a Nation" has passed every recognized censor board of judicial channel except one. This applies to the Ohio board of censors, which passed judgment on the production without letting the people see it. That matter will likely be adjusted in the courts.

Founded upon History. "The Birth of a Nation" has been proclaimed by the press of America as the greatest drama that has ever been unfolded before the world. It is an epic of the travail through which America passed before the slavery question and the right of secession was fought out and the adjustment of which brought us together in one powerful union of the mightiest nation on the face of the globe. It is founded upon history, but treated in the broad sweep of dramatic picturization and is handled by the master mind of a new form of dramatic art. Its record is the surest proof of its wide appeal and its theatrical power.

ORIGINAL SCRIPTS.

There will be two original scripts and one adapted play released by the Famous Players Film Company on the Paramount program during the month of February. They are "Out of the Drifts" and "Nearly a King," starring Marguerite Clark and John Barrymore, respectively, and "Diplomacy."

A play by Dr. Armgaard Graves, based on his books, "The Secrets of the German War Office" and "The Secrets of the Hohenzollerns," is to be produced in New York. It is called "The Master Spy."

Splendid Tabloid Organization to Give Three Plays the Coming Week.

Merriment will reign supreme this week at the Palace theater where the De Loss "Masqueraders," will play a week's engagement beginning tomorrow afternoon.

A clipping taken from the Footlight has the following to say after this company had played a week's stand at Lynchburg, Va.:

Well Recommended. "The De Loss 'Masqueraders'" played a week's engagement commencing Monday, January 17 at the Trenton theater and pleased large crowds daily, notwithstanding the attractions at the other amusement houses.

Featuring the show is the Spencer musical trio, which scored tremendous hits each time the singers appeared on the stage.

Plenty of Fun. The offerings, which are entirely new, have been planned along lines adopted for the latest and newest shows which means plenty of clean and lively fun. There are music of the very best and costumes and scenery of the most attractive description. The show consists of pretty girls, clever comedians, exquisite music and dancing and as an added attraction the Spencer trio. The company is made up of twelve actors and special performers. Efforts have been exerted to secure a large chorus of beautiful and vivacious girls. The costumes they wear are the best and are changed with each song number.

Three Bills. In an effort to appeal to all classes of theatergoers, the Palace management has excelled the best of its previous accomplishments, not only as to comedy and musical elements, but to the whole show so that it will be heartily enjoyed by the ladies and children. The plays will be changed two times as usual, Wednesday and Friday, three new bills being presented altogether.

Good Dancing!

The De Loss "Masqueraders" are declared to be one of the best tabloid companies on the circuit today. The company has real live comedy, without any vulgarly attached, principals that can lead numbers and a chorus that for singing and real graceful and agile dancing would be hard to beat.

Four reels of high class motion pictures will be shown with each performance.

A \$250,000 palatial hotel, now building at Victoria Falls in Africa, is to be opened next year, being leased to the Rhodesia Railways, Ltd.

A French officer who is a prisoner in Germany has on two occasions managed to communicate with his family by attaching a letter to a toy balloon.

Eva Tanguay is to go into musical comedy, starring in "The Girl Who Smiles." She will make a tour of the principal cities.

SHAPRERS ARE TO BE EXPOSED

In Forthcoming Film Series by George Branson Howard.

George Branson Howard, the well known novelist and playwright, plans a novel use of the motion picture screen in his forthcoming film series, "The Love Pirates." In his adventurous career as a soldier of fortune in all corners of the world Branson Howard came in contact with many little known phases of life and the knowledge thus gained has been of inestimable value to him since he settled down to gain fame by his pen. His "Norry, Diplomatic Agent," served to expose the workings of the international spy system, while the ruses of society crooks were uncovered in "An Enemy to Society" and "The Only Law" which Arnold Daly recently revived as "The Double Cross."

Now, in his first motion picture series, to be known as "The Love Pirates," the novelist plans to shed light on the many schemes used by clever shapners who prey on the wealthy and supposedly sophisticated. He has chosen for his leading characters two pretty young women who use their wits to gain a livelihood at the expense of those whom they find worthy of punishment. The adroit schemes which they use in the course of the fifteen episodes of the series are well known to higher police officials but they are certain to prove a revelation to picture spectators who will at the same delight in seeing them applied to unscrupulous men of wealth deserving of the fate meted out to them.

Held Picture Is Completed



ANNA HELD

Announcement is made by the New York offices of the Oliver Morosco Photoplay Company that Anna Held's initial subject, "Madame La Presidente," has been completed at the Los Angeles studios of this company and will be released on the Paramount program, February 7.

A Good Looking Bunch of Girls



Chorus Girls of the DeLoss "Masqueraders," Who Will Appear All This Week at the Palace Theater.

Our Pictures
Are Right Up-to-date
Always the Best.

BIJOU

Before our Pictures
Are Sent Out Ex-
perts Examine Them

MONDAY and TUESDAY
Helen Ware and Courtney Foote, in
"CROSS CURRENTS"

It is a Fine Arts production. The cast extra high class and we feel assured it will please all. Its a Society drama. Miss Ware's stage success insures it.

WEDNESDAY and THURSDAY
William Hart, Enid Markey and
House Peters, in
"BETWEEN MEN"

I picture that makes you feel that life is something worth while. A picture with life in it. Love, tragedy and stern realities combined. Mr. Hart's acting is of the highest order.

FRIDAY
KLEINE-EDISON FIVE ACT FEATURE
"THE FINAL CURTAIN"
Alma Hanlon and Arthur Hoops
Featured.
A love drama of theatrical life.

Every Friday and Saturday
Hearst-Vitagraph Pictorial News

THE MUSIC for OUR PICTURES COMES DIRECT from NEW YORK

Our Pictures are the Output of the World's
Producers. Shown on a \$1,000 Mirror Screen. Our
Orchestra is a first class Musical Organization.

MONDAY and TUESDAY
Weber and Fields, in
"THE SCREAMING KEYSTONE FARCE"

"THE WORST OF FRIENDS"
Two thousand feet of this one. We insure a
laugh in every foot of it. Mack Sennett says so.

WEDNESDAY and THURSDAY
Chester Conklin and a Bunch of
Live Ones, in
"DIZZY HEIGHTS and DARING
HEARTS"

The villain kidnaps the girl in an aeroplane. His rival pursues in an auto. There are more thrilling stunts shown in this picture than a dozen ordinary comedies.

SATURDAY
The Double Ribbon Vitagraph Co., Presents
Miss Lillian Walker (Dimples) in
"GREEN STOCKINGS"—Five Acts

It is a comedy drama based on the old English theory that the eldest girl of the family was compelled to wear green stockings. It will please.